

ARTS AND CULTURAL EVENTS COUNCIL MEETING

Thursday, August 1, 2024 at 2:00 PM
Council Chambers

MINUTES

I. Call to Order: Ms. Foster called the meeting to order at 2:00 pm.

Present: Bill Blizard
Kimberly Adele
Dylan Keith
Joan Collar
Becky Hilstad
Rob Cushman
Ron McCray
Kristin Thompson
David Wohl, Vice Chair

Also Present: Ruthie Foster, Arts and Cultural Events Coordinator
Erin Pomrenke, Communications Manager
Brad Belt, Chair

II. Approval of Minutes:

A. Arts & Cultural Events Meeting Minutes of June 6, 2024

III. Old Business

A. 2024/2025 Arts and Cultural Events Season Calendar and Financial Review

2024/2025 Arts and Cultural Events														
Member	Event	Date Time Location	Artist	Piano / Tuning	Sound	Rockline	Lighting	Venue	Accom.	Food/Supplies	Misc.	Notes	AC Budget	CEF Budget
Kristin	The Bluestone Ramblers	Sunday, September 15, 2024 4:00 - 6:00 PM The Kiawah Island Municipal Center	\$1,500								\$2,585	Misc. = Bar service	\$4,085	
Joan	Piano Bar with Hunter Feick	Wednesday, September 18, 2024 5:00 - 7:00 PM The Sandcastle	\$350										\$350	
Joan	Piano Bar with The Joy Project	Wednesday, October 9, 2024 5:00 - 7:00 PM The Sandcastle	\$600										\$600	
Bill + Dylan	The Gatsby Orchestra	Tuesday, October 29, 2024 7:30 PM Seabrook	\$6,400		\$2,200		\$1,700			\$10		7:00 dance lesson prior to show	\$10,310	
Becky	Charleston Symphony Orchestra	Saturday, November 2, 2024 5:00 PM West Beach	\$88,400				\$1,700	\$3,542			\$10,160			\$53,802
David	Tuba Skinny	Monday, November 11, 2024 7:30 PM West Beach	\$13,000		\$2,200		\$1,700	\$3,542	\$2,000	\$450		Hotel buyout		\$22,892
Becky + Jodi	Andy & Friends: Chamber Trio	Sunday, November 17, 2024 4:00 PM Holy Spirit	\$10,000	\$200									\$10,200	
Joan	Piano Bar with Glenn Brown	Wednesday, November 20, 2024 5:00 - 7:00 PM The Sandcastle	\$350										\$350	
Dylan	ZORA ft. Kimberly Adele	Sunday, November 24, 2024 7:30 PM West Beach	\$15,050	\$1,800				\$3,542		\$250	\$17,760	Misc. = PDA + Projected Encore Supervision Fee		\$38,402
Joan	Piano Bar with Misha Pekar	Wednesday, December 4, 2024 5:00 - 7:00 PM The Sandcastle	\$350										\$350	
Jodi	Young Artist Series: Caleb Borick, Pianist	Sunday, January 5, 2025 4:00 PM COOS	\$2,000	\$200							\$25		\$2,225	
Bill	Judy Carmichael	Tuesday, January 7, 2025 7:30 PM Seabrook	\$8,200	\$1,800	\$2,200	\$800	\$1,700		\$2,400	\$100				\$17,200
Kristin	Liquid Pleasure	Friday, January 10, 2025 7:30 PM West Beach	\$6,250					\$3,542			\$250		\$10,042	
Jodi	OPERA! by Shakespeare	Friday, January 17, 2025 7:30 PM West Beach	\$12,000	\$1,800			\$1,700	\$3,542		\$150	\$500	Misc. = Tech	\$19,692	
Joan	Piano Bar with Gary Pecorella	Wednesday, February 5, 2025 5:00 - 7:00 PM The Sandcastle	\$350										\$350	
Kristin	Atlanta Rhythm Section	Friday, February 7, 2025 7:30 PM West Beach	\$12,500		\$2,200	\$2,351	\$1,700	\$3,542	\$2,000	\$325		Hotel buyout	\$24,618	
Becky + Jodi	Andy & Friends: Barbian Quartet	Wednesday, February 12, 2025 7:30 PM West Beach	\$10,000	\$1,800			\$1,700	\$3,542					\$17,042	
Joan	South Carolina Ballet: Romeo and Juliet	Friday, February 14, 2025 7:30 PM West Beach	\$25,000					\$3,542	\$800	\$200				\$29,542
Joan	Art Film: The Great Caruso	Tuesday, February 18, 2025 3:00 PM The Sandcastle									\$800	Misc. = Umbrella License	\$800	
Joan	Piano Bar with The Joy Project	Wednesday, February 26, 2025 5:00 - 7:00 PM The Sandcastle	\$600										\$600	

Bill	Sinatra: The Man and His Music by Morano Entertainment	Friday, February 28, 2025 7:30 PM West Beach	\$16,500					\$3,542		\$150		\$20,192
Joan	Piano Bar with Glenn Brown	Wednesday, March 5, 2025 5:00 - 7:00 PM The Sandcastle	\$350									\$350
Joan	Art Film: Woodstock 2	Wednesday, March 12, 2025 3:00 PM The Sandcastle										
David	Tusk	Tuesday, March 18, 2025 7:30 PM West Beach	\$15,000	\$2,200	\$1,700	\$3,542	\$1,500	\$450			Hotel buyout	\$24,392
Joan	Art Film: The DaVinci Code	Wednesday, March 26, 2025 3:00 PM The Sandcastle										
Joan	Piano Bar with Bob Williams	Wednesday, April 9, 2025 5:00 - 7:00 PM The Sandcastle	\$350									\$350
Bill	19th Annual Blues by the Sea	Sunday, April 13, 2025 3:00 - 7:00 PM Freshfields	\$22,000									\$22,000
Joan	Art Film: Casablanca	Wednesday, April 23, 2025 3:00 PM The Sandcastle										
Jodi	Piccolo Spoleto Preview	Sunday, May 4, 2025 4:00 PM Holy Spirit	\$7,000	\$200								\$7,200
Total											\$154,098	\$183,838
Arts Council Budget Breakdown			Trackable			Cultural Events Budget Breakdown			Trackable			
spendable	\$144,000		Spendable	\$144,000		spendable	\$179,000		Spendable	\$179,000		
contingency	\$5,000		Events Total	\$154,098		contingency	\$3,000		Events Total	\$183,838		
admin	\$7,000		Balance	\$10,098		total	\$182,000		Balance	\$4,838		
total	\$156,000											
*\$106,000 + \$50,000 previous ticket revenue = \$156,000												

- The Council discussed the following:
 - Ms. Foster updated the council on the status of contracts, stating all had been issued and a majority had been signed and returned to her.
 - Ms. Pomrenke stated that the Public Safety Director was still in the process of contracting security coverage for upcoming events.
 - Ms. Foster gave the members bundles of Arts Council business cards with a link to the events webpage to pass along to those seeking more information.

IV. New Business

A. Marketing

- Ms. Foster reminded the council that the season planner would be released the next day via E-Blast, website posting, and social media channels. She discussed the Arts Council Board's decision to discontinue the resident early access code to mitigate resident confusion and streamline the ticketing process and pointed out that all events now only had one ticket release date.
- Ms. Foster provided an update on marketing efforts, stating she and the communications department were working together to update and expand her outreach list including internal and external entities.

B. Other

- Ms. Foster stated that the Arts Council charter and manual revisions were still underway.
- Mr. Cushman and Mr. Wohl proposed to add "Tusk", a Fleetwood Mac tribute show (Link: <https://youtu.be/ukveJqFLXq0>) to the season's lineup in March, and the council agreed unanimously, with this show utilizing a majority of the council's budget reserve.
- Mr. Wohl suggested to Ms. Collar that the December Piano Bar be turned into a holiday concert and expanded with the addition of a vocalist and potentially an additional musician. Ms. Collar asked about the feasibility of adding the Sounds of Charleston as an additional event, but budget was a constraint.
- Mr. Wohl notified the council of a discrepancy regarding the proposed \$10,000 price of the Opera! by Shakespeare program and the \$12,000 price the company anticipated receiving. On behalf of Ms. Rush, Mr. Wohl explained the situation, stating that the miscommunication was on the company's end, and Ms. Rush requested the Council to vote to approve the additional \$2,000. While the Council was not happy about the issue, they voted to approve the additional funds with the stipulation that the council expresses its disappointment when notifying the artists.

- The Council discussed implementing a future process to determine how extra revenue is spent and possibly consider new proposals in the summer or fall that
 - (a) provided season diversity by considering underrepresented genres,
 - (b) were scheduled in months or time periods that no events were scheduled
 - (b) took advantage of routing possibilities that were not available when season proposals were selected.

V. Correspondence
None

VI. Chairman's Comments
None

VII. Public Comments
None

VIII. Adjournment

Ms. Thompson motioned to adjourn the meeting. The motion was seconded by Mr. Keith and carried unanimously.

Submitted by,



Ruthie Foster, Arts & Cultural Events Coordinator

Approved by,



David Wohl, Vice Chairman

9/24/24

Date